

Quality policy

Through the Amara Raja way, our aim is to exceed our customers' expectations through collective commitment to design, manufacture and market best in class energy storage products and allied solutions.

To accomplish the above, we will focus on,

- Agile business strategies anticipating future trends
- Contemporary technologies and robust design principles
- Continual enhancement of our individual engagement, development and performance
- Operational excellence through continual improvements

This commitment to quality will be demonstrated by effective implementation of our Quality Management System by adopting global best practices across the organization.



Vijayanand.S
Chief Executive Officer
Amara Raja Batteries Limited

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